

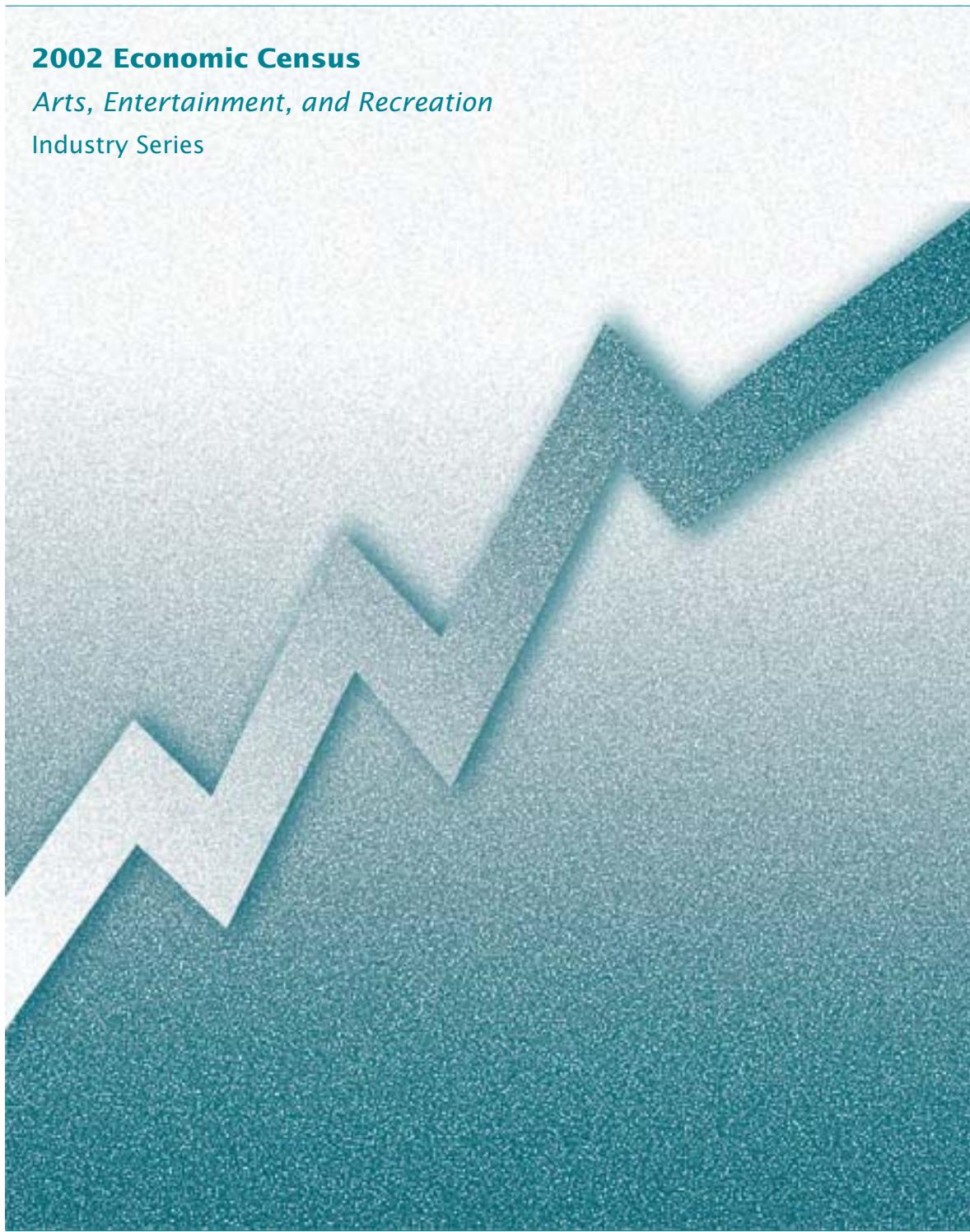
Museums, Historical Sites, and Similar Institutions: 2002

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2002 Economic Census

Arts, Entertainment, and Recreation
Industry Series



U.S. CENSUS BUREAU
Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.	

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From adminis- trative records ¹	Estimated ²
ALL ESTABLISHMENTS									
712	Museums, historical sites, and similar institutions	6 651	8 576 502	N	2 912 368	698 344	121 976	7.4	4.8
7121	Museums, historical sites, and similar institutions	6 651	8 576 502	N	2 912 368	698 344	121 976	7.4	4.8
71211	Museums	4 535	5 871 361	N	1 989 863	483 791	81 557	6.1	4.4
712110	Museums	4 535	5 871 361	N	1 989 863	483 791	81 557	6.1	4.4
71212	Historical sites	990	540 094	N	181 219	40 900	9 977	13.7	7.3
712120	Historical sites	990	540 094	N	181 219	40 900	9 977	13.7	7.3
71213	Zoos and botanical gardens	555	1 812 174	N	629 919	149 469	25 372	8.0	3.6
712130	Zoos and botanical gardens	555	1 812 174	N	629 919	149 469	25 372	8.0	3.6
71219	Nature parks and other similar institutions	571	352 873	N	111 367	24 184	5 070	17.9	14.9
712190	Nature parks and other similar institutions	571	352 873	N	111 367	24 184	5 070	17.9	14.9
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
712	Museums, historical sites, and similar institutions	5 785	7 829 221	7 232 712	2 708 373	653 735	112 017	6.9	4.3
7121	Museums, historical sites, and similar institutions	5 785	7 829 221	7 232 712	2 708 373	653 735	112 017	6.9	4.3
71211	Museums	4 120	5 502 232	5 145 226	1 896 256	463 126	77 763	5.6	3.9
712110	Museums	4 120	5 502 232	5 145 226	1 896 256	463 126	77 763	5.6	3.9
71212	Historical sites	907	499 785	449 550	167 810	38 009	9 125	12.4	7.6
712120	Historical sites	907	499 785	449 550	167 810	38 009	9 125	12.4	7.6
71213	Zoos and botanical gardens	361	1 588 476	1 448 395	568 855	135 725	21 984	8.1	2.3
712130	Zoos and botanical gardens	361	1 588 476	1 448 395	568 855	135 725	21 984	8.1	2.3
71219	Nature parks and other similar institutions	397	238 728	189 541	75 452	16 875	3 145	17.1	19.8
712190	Nature parks and other similar institutions	397	238 728	189 541	75 452	16 875	3 145	17.1	19.8
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
712	Museums, historical sites, and similar institutions	866	747 281	N	203 995	44 609	9 959	13.3	10.4
7121	Museums, historical sites, and similar institutions	866	747 281	N	203 995	44 609	9 959	13.3	10.4
71211	Museums	415	369 129	N	93 607	20 665	3 794	13.2	11.6
712110	Museums	415	369 129	N	93 607	20 665	3 794	13.2	11.6
71212	Historical sites	83	40 309	N	13 409	2 891	852	29.6	2.9
712120	Historical sites	83	40 309	N	13 409	2 891	852	29.6	2.9
71213	Zoos and botanical gardens	194	223 698	N	61 064	13 744	3 388	7.4	12.9
712130	Zoos and botanical gardens	194	223 698	N	61 064	13 744	3 388	7.4	12.9
71219	Nature parks and other similar institutions	174	114 145	N	35 915	7 309	1 925	19.4	4.6
712190	Nature parks and other similar institutions	174	114 145	N	35 915	7 309	1 925	19.4	4.6

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Tax status and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ALL ESTABLISHMENTS					
712	Museums, historical sites, and similar institutions	6 651 5 580	8 576 502 6 763 989	2 912 368 1 837 153	121 976 91 776
7121	Museums, historical sites, and similar institutions	6 651 5 580	8 576 502 6 763 989	2 912 368 1 837 153	121 976 91 776
71211	Museums	4 535	5 871 361	1 989 863	81 557
712110	Museums	3 860	4 788 424	1 265 185	63 097
71212	Historical sites	4 535 3 860	5 871 361 4 788 424	1 989 863 1 265 185	81 557 63 097
712120	Historical sites	990 892	540 094 370 068	181 219 110 796	9 977 7 684
71213	Zoos and botanical gardens	555 386	1 812 174 1 375 936	629 919 393 174	25 372 17 372
712130	Zoos and botanical gardens	555 386	1 812 174 1 375 936	629 919 393 174	25 372 17 372
71219	Nature parks and other similar institutions	571 442	352 873 229 561	111 367 67 998	5 070 3 623
712190	Nature parks and other similar institutions	571 442	352 873 229 561	111 367 67 998	5 070 3 623
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX					
712	Museums, historical sites, and similar institutions	5 785 4 793	7 829 221 6 280 306	2 708 373 1 714 749	112 017 84 495
7121	Museums, historical sites, and similar institutions	5 785 4 793	7 829 221 6 280 306	2 708 373 1 714 749	112 017 84 495
71211	Museums	4 120	5 502 232	1 896 256	77 763
712110	Museums	3 434	4 529 209	1 212 493	60 122
71212	Historical sites	4 120 3 434	5 502 232 4 529 209	1 896 256 1 212 493	77 763 60 122
712120	Historical sites	907 814	499 785 342 606	167 810 101 489	9 125 6 757
71213	Zoos and botanical gardens	361 269	499 785 1 279 021	167 810 364 274	9 125 6 757
712130	Zoos and botanical gardens	361 269	1 588 476 1 279 021	568 855 364 274	21 984 15 727
71219	Nature parks and other similar institutions	397 276	238 728 129 470	75 452 36 493	3 145 1 889
712190	Nature parks and other similar institutions	397 276	238 728 129 470	75 452 36 493	3 145 1 889
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX					
712	Museums, historical sites, and similar institutions	866 787	747 281 483 683	203 995 122 404	9 959 7 281
7121	Museums, historical sites, and similar institutions	866 787	747 281 483 683	203 995 122 404	9 959 7 281
71211	Museums	415	369 129	93 607	3 794
712110	Museums	426	259 215	52 692	2 975
71212	Historical sites	415 426	369 129 259 215	93 607 52 692	3 794 2 975
712120	Historical sites	83 78	40 309 27 462	13 409 9 307	852 927
71213	Zoos and botanical gardens	194 117	40 309 27 462	13 409 9 307	852 927
712130	Zoos and botanical gardens	194 117	223 698 96 915	61 064 28 900	3 388 1 645
71219	Nature parks and other similar institutions	174 166	114 145 100 091	35 915 31 505	1 925 1 734
712190	Nature parks and other similar institutions	174 166	114 145 100 091	35 915 31 505	1 925 1 734

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue		Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Establishments with the product line	All estab- lishments ¹	
		ALL ESTABLISHMENTS						
712		Museums, historical sites, and similar institutions	6 651	X	8 576 502	X	100.0	77.9
	30400	Membership dues.....	4 370	6 618 222	463 264	7.0	5.4	X
	30500	Admissions, excluding admission taxes	4 332	7 453 834	1 493 203	20.0	17.4	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	494	2 627 131	45 727	1.7	.5	X
	30570	Sales of programs	1 882	3 583 772	287 412	8.0	3.4	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	2 550	5 510 702	158 760	2.9	1.9	X
	39000	Merchandise sales	4 760	7 471 003	886 179	11.9	10.3	75.6
	39016	Sales of other merchandise, not specified by type	4 760	7 471 003	886 179	11.9	10.3	X
	39200	Sales of food and beverages	1 765	4 365 183	322 337	7.4	3.8	68.6
	39201	Sales of food and nonalcoholic beverages	1 698	4 308 119	305 337	7.1	3.6	X
	39202	Sales of alcoholic beverages	347	1 606 894	17 000	1.1	.2	X
	39500	All other receipts	2 453	5 532 885	401 068	7.2	4.7	75.4
	39511	All other operating receipts	2 453	5 532 885	401 068	7.2	4.7	X
	39700	Contributions, gifts, and grants: Government	3 542	6 097 846	1 105 421	18.1	12.9	X
	39710	Contributions, gifts, and grants: Private	5 176	7 318 999	2 609 033	35.6	30.4	X
	39720	Investment income, including interest and dividends	3 644	6 320 218	591 837	9.4	6.9	X
	39900	All other revenue	2 380	4 116 932	440 158	10.7	5.1	76.1
	39909	All other revenue	2 380	4 116 932	440 158	10.7	5.1	X
7121		Museums, historical sites, and similar institutions	6 651	X	8 576 502	X	100.0	77.9
	30400	Membership dues.....	4 370	6 618 222	463 264	7.0	5.4	X
	30500	Admissions, excluding admission taxes	4 332	7 453 834	1 493 203	20.0	17.4	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	494	2 627 131	45 727	1.7	.5	X
	30570	Sales of programs	1 882	3 583 772	287 412	8.0	3.4	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	2 550	5 510 702	158 760	2.9	1.9	X
	39000	Merchandise sales	4 760	7 471 003	886 179	11.9	10.3	75.6
	39016	Sales of other merchandise, not specified by type	4 760	7 471 003	886 179	11.9	10.3	X
	39200	Sales of food and beverages	1 765	4 365 183	322 337	7.4	3.8	68.6
	39201	Sales of food and nonalcoholic beverages	1 698	4 308 119	305 337	7.1	3.6	X
	39202	Sales of alcoholic beverages	347	1 606 894	17 000	1.1	.2	X
	39500	All other receipts	2 453	5 532 885	401 068	7.2	4.7	75.4
	39511	All other operating receipts	2 453	5 532 885	401 068	7.2	4.7	X
	39700	Contributions, gifts, and grants: Government	3 542	6 097 846	1 105 421	18.1	12.9	X
	39710	Contributions, gifts, and grants: Private	5 176	7 318 999	2 609 033	35.6	30.4	X
	39720	Investment income, including interest and dividends	3 644	6 320 218	591 837	9.4	6.9	X
	39900	All other revenue	2 380	4 116 932	440 158	10.7	5.1	76.1
	39909	All other revenue	2 380	4 116 932	440 158	10.7	5.1	X
71211		Museums	4 535	X	5 871 361	X	100.0	78.2
	30400	Membership dues.....	3 291	4 745 633	281 600	5.9	4.8	X
	30500	Admissions, excluding admission taxes	2 996	5 169 111	794 889	15.4	13.5	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	410	2 189 026	40 115	1.8	.7	X
	30570	Sales of programs	1 349	2 571 263	232 145	9.0	4.0	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	1 814	3 974 350	107 538	2.7	1.8	X
	39000	Merchandise sales	3 379	5 299 327	635 715	12.0	10.8	76.8
	39016	Sales of other merchandise, not specified by type	3 379	5 299 327	635 715	12.0	10.8	X
	39200	Sales of food and beverages	1 091	2 638 224	149 987	5.7	2.6	64.7
	39201	Sales of food and nonalcoholic beverages	1 028	2 582 259	139 000	5.4	2.4	X
	39202	Sales of alcoholic beverages	253	1 127 601	10 987	1.0	.2	X
	39500	All other receipts	1 659	3 812 128	263 912	6.9	4.5	77.4
	39511	All other operating receipts	1 659	3 812 128	263 912	6.9	4.5	X
	39700	Contributions, gifts, and grants: Government	2 679	4 573 235	758 860	16.6	12.9	X
	39710	Contributions, gifts, and grants: Private	3 736	5 293 477	1 966 808	37.2	33.5	X
	39720	Investment income, including interest and dividends	2 581	4 605 093	457 836	9.9	7.8	X
	39900	All other revenue	1 742	2 872 495	331 341	11.5	5.6	76.8
	39909	All other revenue	1 742	2 872 495	331 341	11.5	5.6	X
712110		Museums	4 535	X	5 871 361	X	100.0	78.2
	30400	Membership dues.....	3 291	4 745 633	281 600	5.9	4.8	X
	30500	Admissions, excluding admission taxes	2 996	5 169 111	794 889	15.4	13.5	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	410	2 189 026	40 115	1.8	.7	X
	30570	Sales of programs	1 349	2 571 263	232 145	9.0	4.0	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	1 814	3 974 350	107 538	2.7	1.8	X
	39000	Merchandise sales	3 379	5 299 327	635 715	12.0	10.8	76.8
	39016	Sales of other merchandise, not specified by type	3 379	5 299 327	635 715	12.0	10.8	X
	39200	Sales of food and beverages	1 091	2 638 224	149 987	5.7	2.6	64.7
	39201	Sales of food and nonalcoholic beverages	1 028	2 582 259	139 000	5.4	2.4	X
	39202	Sales of alcoholic beverages	253	1 127 601	10 987	1.0	.2	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue		Response coverage ² (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
712110		ALL ESTABLISHMENTS—Con.						
		Museums—Con.						
	39500	All other receipts	1 659	3 812 128	263 912	6.9	4.5	77.4
	39511	All other operating receipts	1 659	3 812 128	263 912	6.9	4.5	X
	39700	Contributions, gifts, and grants: Government	2 679	4 573 235	758 860	16.6	12.9	X
	39710	Contributions, gifts, and grants: Private	3 736	5 293 477	1 966 808	37.2	33.5	X
	39720	Investment income, including interest and dividends	2 581	4 605 093	457 836	9.9	7.8	X
	39900	All other revenue	1 742	2 872 495	331 341	11.5	5.6	76.8
	39909	All other revenue	1 742	2 872 495	331 341	11.5	5.6	X
71212		Historical sites	990	X	540 094	X	100.0	77.2
	30400	Membership dues	601	261 562	21 021	8.0	3.9	X
	30500	Admissions, excluding admission taxes	582	416 492	123 100	29.6	22.8	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	62	55 073	1 469	2.7	.3	X
	30570	Sales of programs	194	98 108	11 540	11.8	2.1	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	366	279 782	16 993	6.1	3.1	X
	39000	Merchandise sales	600	394 198	51 384	13.0	9.5	70.7
	39016	Sales of other merchandise, not specified by type	600	394 198	51 384	13.0	9.5	X
	39200	Sales of food and beverages	199	265 707	41 526	15.6	7.7	73.2
	39201	Sales of food and nonalcoholic beverages	197	264 985	38 694	14.6	7.2	X
	39202	Sales of alcoholic beverages	35	89 558	2 832	3.2	.5	X
	39500	All other receipts	358	200 170	29 966	15.0	5.5	56.8
	39511	All other operating receipts	358	200 170	29 966	15.0	5.5	X
	39700	Contributions, gifts, and grants: Government	515	255 760	52 521	20.5	9.7	X
	39710	Contributions, gifts, and grants: Private	753	448 712	138 273	30.8	25.6	X
	39720	Investment income, including interest and dividends	555	397 769	26 852	6.8	5.0	X
	39730	Gains (losses) from assets sold	126	181 232	2 529	1.4	.5	X
	39900	All other revenue	361	238 642	22 920	9.6	4.2	68.5
	39909	All other revenue	361	238 642	22 920	9.6	4.2	X
712120		Historical sites	990	X	540 094	X	100.0	77.2
	30400	Membership dues	601	261 562	21 021	8.0	3.9	X
	30500	Admissions, excluding admission taxes	582	416 492	123 100	29.6	22.8	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	62	55 073	1 469	2.7	.3	X
	30570	Sales of programs	194	98 108	11 540	11.8	2.1	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	366	279 782	16 993	6.1	3.1	X
	39000	Merchandise sales	600	394 198	51 384	13.0	9.5	70.7
	39016	Sales of other merchandise, not specified by type	600	394 198	51 384	13.0	9.5	X
	39200	Sales of food and beverages	199	265 707	41 526	15.6	7.7	73.2
	39201	Sales of food and nonalcoholic beverages	197	264 985	38 694	14.6	7.2	X
	39202	Sales of alcoholic beverages	35	89 558	2 832	3.2	.5	X
	39500	All other receipts	358	200 170	29 966	15.0	5.5	56.8
	39511	All other operating receipts	358	200 170	29 966	15.0	5.5	X
	39700	Contributions, gifts, and grants: Government	515	255 760	52 521	20.5	9.7	X
	39710	Contributions, gifts, and grants: Private	753	448 712	138 273	30.8	25.6	X
	39720	Investment income, including interest and dividends	555	397 769	26 852	6.8	5.0	X
	39730	Gains (losses) from assets sold	126	181 232	2 529	1.4	.5	X
	39900	All other revenue	361	238 642	22 920	9.6	4.2	68.5
	39909	All other revenue	361	238 642	22 920	9.6	4.2	X
71213		Zoos and botanical gardens	555	X	1 812 174	X	100.0	80.0
	30400	Membership dues	299	1 524 700	152 234	10.0	8.4	X
	30500	Admissions, excluding admission taxes	450	1 693 007	485 881	28.7	26.8	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	22	383 032	4 143	1.1	.2	X
	30570	Sales of programs	181	816 799	30 394	3.7	1.7	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	224	1 155 218	31 475	2.7	1.7	X
	39000	Merchandise sales	421	1 578 098	162 435	10.3	9.0	76.0
	39016	Sales of other merchandise, not specified by type	421	1 578 098	162 435	10.3	9.0	X
	39200	Sales of food and beverages	279	1 297 800	119 942	9.2	6.6	79.2
	39201	Sales of food and nonalcoholic beverages	277	1 297 423	116 838	9.0	6.4	X
	39202	Sales of alcoholic beverages	51	369 374	3 104	.8	.2	X
	39500	All other receipts	267	1 377 776	97 521	7.1	5.4	75.9
	39511	All other operating receipts	267	1 377 776	97 521	7.1	5.4	X
	39700	Contributions, gifts, and grants: Government	193	1 204 430	279 759	23.2	15.4	X
	39710	Contributions, gifts, and grants: Private	332	1 355 256	375 734	27.7	20.7	X
	39720	Investment income, including interest and dividends	237	1 113 633	80 789	7.3	4.5	X
	39900	All other revenue	172	904 780	57 200	6.3	3.2	78.6
	39909	All other revenue	172	904 780	57 200	6.3	3.2	X

See footnotes at end of table.

4 Museums, Historical Sites, & Similar Institutions

Arts, Entertainment, & Recreation—Industry Series

U.S. Census Bureau, 2002 Economic Census

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue		Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Establishments with the product line	All estab- lishments ¹	
		ALL ESTABLISHMENTS—Con.						
712130		Zoos and botanical gardens	555	X	1 812 174	X	100.0	80.0
	30400	Membership dues	299	1 524 700	152 234	10.0	8.4	X
	30500	Admissions, excluding admission taxes	450	1 693 007	485 881	28.7	26.8	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	22	383 032	4 143	1.1	.2	X
	30570	Sales of programs	181	816 799	30 394	3.7	1.7	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	224	1 155 218	31 475	2.7	1.7	X
	39000	Merchandise sales	421	1 578 098	162 435	10.3	9.0	76.0
	39016	Sales of other merchandise, not specified by type	421	1 578 098	162 435	10.3	9.0	X
	39200	Sales of food and beverages	279	1 297 800	119 942	9.2	6.6	79.2
	39201	Sales of food and nonalcoholic beverages	277	1 297 423	116 838	9.0	6.4	X
	39202	Sales of alcoholic beverages	51	369 374	3 104	.8	.2	X
	39500	All other receipts	267	1 377 776	97 521	7.1	5.4	75.9
	39511	All other operating receipts	267	1 377 776	97 521	7.1	5.4	X
	39700	Contributions, gifts, and grants: Government	193	1 204 430	279 759	23.2	15.4	X
	39710	Contributions, gifts, and grants: Private	332	1 355 256	375 734	27.7	20.7	X
	39720	Investment income, including interest and dividends	237	1 113 633	80 789	7.3	4.5	X
	39900	All other revenue	172	904 780	57 200	6.3	3.2	78.6
	39909	All other revenue	172	904 780	57 200	6.3	3.2	X
71219		Nature parks and other similar institutions	571	X	352 873	X	100.0	62.4
	30400	Membership dues	179	86 327	8 409	9.7	2.4	X
	30500	Admissions, excluding admission taxes	304	175 224	89 333	51.0	25.3	X
	30570	Sales of programs	158	97 602	13 333	13.7	3.8	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	146	101 352	2 754	2.7	.8	X
	39000	Merchandise sales	360	199 380	36 645	18.4	10.4	57.4
	39016	Sales of other merchandise, not specified by type	360	199 380	36 645	18.4	10.4	X
	39200	Sales of food and beverages	196	163 452	10 882	6.7	3.1	45.0
	39201	Sales of food and nonalcoholic beverages	196	163 452	10 805	6.6	3.1	X
	39202	Sales of alcoholic beverages	8	20 361	77	.4	Z	X
	39500	All other receipts	169	142 811	9 669	6.8	2.7	55.7
	39511	All other operating receipts	169	142 811	9 669	6.8	2.7	X
	39700	Contributions, gifts, and grants: Government	155	64 421	14 281	22.2	4.0	X
	39710	Contributions, gifts, and grants: Private	355	221 554	128 218	57.9	36.3	X
	39720	Investment income, including interest and dividends	271	203 723	26 360	12.9	7.5	X
	39900	All other revenue	105	101 015	28 697	28.4	8.1	61.2
	39909	All other revenue	105	101 015	28 697	28.4	8.1	X
712190		Nature parks and other similar institutions	571	X	352 873	X	100.0	62.4
	30400	Membership dues	179	86 327	8 409	9.7	2.4	X
	30500	Admissions, excluding admission taxes	304	175 224	89 333	51.0	25.3	X
	30570	Sales of programs	158	97 602	13 333	13.7	3.8	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	146	101 352	2 754	2.7	.8	X
	39000	Merchandise sales	360	199 380	36 645	18.4	10.4	57.4
	39016	Sales of other merchandise, not specified by type	360	199 380	36 645	18.4	10.4	X
	39200	Sales of food and beverages	196	163 452	10 882	6.7	3.1	45.0
	39201	Sales of food and nonalcoholic beverages	196	163 452	10 805	6.6	3.1	X
	39202	Sales of alcoholic beverages	8	20 361	77	.4	Z	X
	39500	All other receipts	169	142 811	9 669	6.8	2.7	55.7
	39511	All other operating receipts	169	142 811	9 669	6.8	2.7	X
	39700	Contributions, gifts, and grants: Government	155	64 421	14 281	22.2	4.0	X
	39710	Contributions, gifts, and grants: Private	355	221 554	128 218	57.9	36.3	X
	39720	Investment income, including interest and dividends	271	203 723	26 360	12.9	7.5	X
	39900	All other revenue	105	101 015	28 697	28.4	8.1	61.2
	39909	All other revenue	105	101 015	28 697	28.4	8.1	X
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
712		Museums, historical sites, and similar institutions	5 785	X	7 829 221	X	100.0	79.0
	30400	Membership dues	4 311	6 545 624	461 082	7.0	5.9	X
	30500	Admissions, excluding admission taxes	3 466	6 706 553	1 030 819	15.4	13.2	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	472	2 565 621	45 027	1.8	.6	X
	30570	Sales of programs	1 815	3 499 580	285 401	8.2	3.6	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	2 414	5 356 140	152 779	2.9	2.0	X
	39000	Merchandise sales	4 110	6 778 035	728 358	10.7	9.3	76.8
	39016	Sales of other merchandise, not specified by type	4 110	6 778 035	728 358	10.7	9.3	X
	39200	Sales of food and beverages	1 366	3 773 137	245 191	6.5	3.1	68.4
	39201	Sales of food and nonalcoholic beverages	1 307	3 716 648	230 255	6.2	2.9	X
	39202	Sales of alcoholic beverages	294	1 272 473	14 936	1.2	.2	X
	39500	All other receipts	2 210	5 053 179	362 012	7.2	4.6	76.6
	39511	All other operating receipts	2 210	5 053 179	362 012	7.2	4.6	X
	39700	Contributions, gifts, and grants: Government	3 542	6 097 846	1 105 421	18.1	14.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue		Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Establishments with the product line	All estab- lishments ¹	
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
712		Museums, historical sites, and similar institutions—Con.						
	39710	Contributions, gifts, and grants: Private	5 176	7 318 999	2 609 033	35.6	33.3	X
	39720	Investment income, including interest and dividends	3 644	6 320 218	591 837	9.4	7.6	X
	39900	All other revenue	2 380	4 116 932	440 158	10.7	5.6	77.1
	39909	All other revenue	2 380	4 116 932	440 158	10.7	5.6	X
7121		Museums, historical sites, and similar institutions	5 785	X	7 829 221	X	100.0	79.0
	30400	Membership dues	4 311	6 545 624	461 082	7.0	5.9	X
	30500	Admissions, excluding admission taxes	3 466	6 706 553	1 030 819	15.4	13.2	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	472	2 565 621	45 027	1.8	.6	X
	30570	Sales of programs	1 815	3 499 580	285 401	8.2	3.6	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	2 414	5 356 140	152 779	2.9	2.0	X
	39000	Merchandise sales	4 110	6 778 035	728 358	10.7	9.3	76.8
	39016	Sales of other merchandise, not specified by type	4 110	6 778 035	728 358	10.7	9.3	X
	39200	Sales of food and beverages	1 366	3 773 137	245 191	6.5	3.1	68.4
	39201	Sales of food and nonalcoholic beverages	1 307	3 716 648	230 255	6.2	2.9	X
	39202	Sales of alcoholic beverages	294	1 272 473	14 936	1.2	.2	X
	39500	All other receipts	2 210	5 053 179	362 012	7.2	4.6	76.6
	39511	All other operating receipts	2 210	5 053 179	362 012	7.2	4.6	X
	39700	Contributions, gifts, and grants: Government	3 542	6 097 846	1 105 421	18.1	14.1	X
	39710	Contributions, gifts, and grants: Private	5 176	7 318 999	2 609 033	35.6	33.3	X
	39720	Investment income, including interest and dividends	3 644	6 320 218	591 837	9.4	7.6	X
	39900	All other revenue	2 380	4 116 932	440 158	10.7	5.6	77.1
	39909	All other revenue	2 380	4 116 932	440 158	10.7	5.6	X
71211		Museums	4 120	X	5 502 232	X	100.0	79.4
	30400	Membership dues	3 262	4 731 809	281 216	5.9	5.1	X
	30500	Admissions, excluding admission taxes	2 581	4 799 982	587 632	12.2	10.7	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	406	2 186 202	40 111	1.8	.7	X
	30570	Sales of programs	1 291	2 533 173	230 982	9.1	4.2	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	1 756	3 895 855	105 312	2.7	1.9	X
	39000	Merchandise sales	3 080	4 944 361	546 422	11.1	9.9	78.1
	39016	Sales of other merchandise, not specified by type	3 080	4 944 361	546 422	11.1	9.9	X
	39200	Sales of food and beverages	964	2 345 051	108 833	4.6	2.0	64.4
	39201	Sales of food and nonalcoholic beverages	909	2 289 661	99 278	4.3	1.8	X
	39202	Sales of alcoholic beverages	233	895 411	9 555	1.1	.2	X
	39500	All other receipts	1 568	3 523 299	236 264	6.7	4.3	78.6
	39511	All other operating receipts	1 568	3 523 299	236 264	6.7	4.3	X
	39700	Contributions, gifts, and grants: Government	2 679	4 573 235	758 860	16.6	13.8	X
	39710	Contributions, gifts, and grants: Private	3 736	5 293 477	1 966 808	37.2	35.7	X
	39720	Investment income, including interest and dividends	2 581	4 605 093	457 836	9.9	8.3	X
	39900	All other revenue	1 742	2 872 495	331 341	11.5	6.0	78.0
	39909	All other revenue	1 742	2 872 495	331 341	11.5	6.0	X
712110		Museums	4 120	X	5 502 232	X	100.0	79.4
	30400	Membership dues	3 262	4 731 809	281 216	5.9	5.1	X
	30500	Admissions, excluding admission taxes	2 581	4 799 982	587 632	12.2	10.7	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	406	2 186 202	40 111	1.8	.7	X
	30570	Sales of programs	1 291	2 533 173	230 982	9.1	4.2	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	1 756	3 895 855	105 312	2.7	1.9	X
	39000	Merchandise sales	3 080	4 944 361	546 422	11.1	9.9	78.1
	39016	Sales of other merchandise, not specified by type	3 080	4 944 361	546 422	11.1	9.9	X
	39200	Sales of food and beverages	964	2 345 051	108 833	4.6	2.0	64.4
	39201	Sales of food and nonalcoholic beverages	909	2 289 661	99 278	4.3	1.8	X
	39202	Sales of alcoholic beverages	233	895 411	9 555	1.1	.2	X
	39500	All other receipts	1 568	3 523 299	236 264	6.7	4.3	78.6
	39511	All other operating receipts	1 568	3 523 299	236 264	6.7	4.3	X
	39700	Contributions, gifts, and grants: Government	2 679	4 573 235	758 860	16.6	13.8	X
	39710	Contributions, gifts, and grants: Private	3 736	5 293 477	1 966 808	37.2	35.7	X
	39720	Investment income, including interest and dividends	2 581	4 605 093	457 836	9.9	8.3	X
	39900	All other revenue	1 742	2 872 495	331 341	11.5	6.0	78.0
	39909	All other revenue	1 742	2 872 495	331 341	11.5	6.0	X
71212		Historical sites	907	X	499 785	X	100.0	77.1
	30400	Membership dues	601	261 562	21 021	8.0	4.2	X
	30500	Admissions, excluding admission taxes	499	376 183	96 836	25.7	19.4	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	53	53 877	945	1.8	.2	X
	30570	Sales of programs	194	98 108	11 540	11.8	2.3	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	333	257 404	16 278	6.3	3.3	X

See footnotes at end of table.

6 Museums, Historical Sites, & Similar Institutions

Arts, Entertainment, & Recreation—Industry Series

U.S. Census Bureau, 2002 Economic Census

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue		Response coverage ² (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.						
71212		Historical sites—Con.						
	39000	Merchandise sales	558	364 593	46 124	12.7	9.2	72.5
	39016	Sales of other merchandise, not specified by type	558	364 593	46 124	12.7	9.2	X
	39200	Sales of food and beverages	175	239 952	35 239	14.7	7.1	72.8
	39201	Sales of food and nonalcoholic beverages	173	239 230	32 597	13.6	6.5	X
	39202	Sales of alcoholic beverages	29	85 212	2 642	3.1	.5	
	39500	All other receipts	334	177 634	28 707	16.2	5.7	59.1
	39511	All other operating receipts	334	177 634	28 707	16.2	5.7	X
	39700	Contributions, gifts, and grants: Government	515	255 760	52 521	20.5	10.5	X
	39710	Contributions, gifts, and grants: Private	753	448 712	138 273	30.8	27.7	X
	39720	Investment income, including interest and dividends	555	397 769	26 852	6.8	5.4	X
	39730	Gains (losses) from assets sold	126	181 232	2 529	1.4	.5	X
	39900	All other revenue	361	238 642	22 920	9.6	4.6	68.4
	39909	All other revenue	361	238 642	22 920	9.6	4.6	X
712120		Historical sites.....	907	X	499 785	X	100.0	77.1
	30400	Membership dues	601	261 562	21 021	8.0	4.2	X
	30500	Admissions, excluding admission taxes	499	376 183	96 836	25.7	19.4	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works						
	30570	Sales of programs	53	53 877	945	1.8	.2	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	194	98 108	11 540	11.8	2.3	X
	39000	Merchandise sales	333	257 404	16 278	6.3	3.3	X
	39016	Sales of other merchandise, not specified by type	558	364 593	46 124	12.7	9.2	72.5
	39200	Sales of food and beverages	175	239 952	35 239	14.7	7.1	72.8
	39201	Sales of food and nonalcoholic beverages	173	239 230	32 597	13.6	6.5	X
	39202	Sales of alcoholic beverages	29	85 212	2 642	3.1	.5	X
	39500	All other receipts	334	177 634	28 707	16.2	5.7	59.1
	39511	All other operating receipts	334	177 634	28 707	16.2	5.7	X
	39700	Contributions, gifts, and grants: Government	515	255 760	52 521	20.5	10.5	X
	39710	Contributions, gifts, and grants: Private	753	448 712	138 273	30.8	27.7	X
	39720	Investment income, including interest and dividends	555	397 769	26 852	6.8	5.4	X
	39730	Gains (losses) from assets sold	126	181 232	2 529	1.4	.5	X
	39900	All other revenue	361	238 642	22 920	9.6	4.6	68.4
	39909	All other revenue	361	238 642	22 920	9.6	4.6	X
71213		Zoos and botanical gardens	361	X	1 588 476	X	100.0	80.9
	30400	Membership dues	276	1 468 610	150 444	10.2	9.5	X
	30500	Admissions, excluding admission taxes	256	1 469 309	331 433	22.6	20.9	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works						
	30570	Sales of programs	13	325 542	3 971	1.2	.3	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	172	770 697	29 546	3.8	1.9	X
	39000	Merchandise sales	201	1 117 954	29 021	2.6	1.8	X
	39016	Sales of other merchandise, not specified by type	264	1 380 322	127 299	9.2	8.0	76.4
	39200	Sales of food and beverages	147	1 110 249	98 087	8.8	6.2	80.0
	39201	Sales of food and nonalcoholic beverages	145	1 109 872	95 407	8.6	6.0	X
	39202	Sales of alcoholic beverages	29	276 996	2 680	1.0	.2	X
	39500	All other receipts	195	1 272 258	90 526	7.1	5.7	76.5
	39511	All other operating receipts	195	1 272 258	90 526	7.1	5.7	X
	39700	Contributions, gifts, and grants: Government	193	1 204 430	279 759	23.2	17.6	X
	39710	Contributions, gifts, and grants: Private	332	1 355 256	375 734	27.7	23.7	X
	39720	Investment income, including interest and dividends	237	1 113 633	80 789	7.3	5.1	X
	39900	All other revenue	172	904 780	57 200	6.3	3.6	79.4
	39909	All other revenue	172	904 780	57 200	6.3	3.6	X
712130		Zoos and botanical gardens	361	X	1 588 476	X	100.0	80.9
	30400	Membership dues	276	1 468 610	150 444	10.2	9.5	X
	30500	Admissions, excluding admission taxes	256	1 469 309	331 433	22.6	20.9	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works						
	30570	Sales of programs	13	325 542	3 971	1.2	.3	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	172	770 697	29 546	3.8	1.9	X
	39000	Merchandise sales	201	1 117 954	29 021	2.6	1.8	X
	39016	Sales of other merchandise, not specified by type	264	1 380 322	127 299	9.2	8.0	76.4
	39200	Sales of food and beverages	147	1 110 249	98 087	8.8	6.2	80.0
	39201	Sales of food and nonalcoholic beverages	145	1 109 872	95 407	8.6	6.0	X
	39202	Sales of alcoholic beverages	29	276 996	2 680	1.0	.2	X
	39500	All other receipts	195	1 272 258	90 526	7.1	5.7	76.5
	39511	All other operating receipts	195	1 272 258	90 526	7.1	5.7	X
	39700	Contributions, gifts, and grants: Government	193	1 204 430	279 759	23.2	17.6	X
	39710	Contributions, gifts, and grants: Private	322	1 355 256	375 734	27.7	23.7	X
	39720	Investment income, including interest and dividends	237	1 113 633	80 789	7.3	5.1	X

See footnotes at end of table.

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						Establishments with the product line	All estab- lishments ¹	
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
712130		Zoos and botanical gardens—Con.						
	39900	All other revenue	172	904 780	57 200	6.3	3.6	79.4
	39909	All other revenue	172	904 780	57 200	6.3	3.6	X
71219		Nature parks and other similar institutions	397	X	238 728	X	100.0	60.5
	30400	Membership dues	172	83 643	8 401	10.0	3.5	X
	30500	Admissions, excluding admission taxes	130	61 079	14 918	24.4	6.2	
	30570	Sales of programs	158	97 602	13 333	13.7	5.6	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	124	84 927	2 168	2.6	.9	X
	39000	Merchandise sales	208	88 759	8 513	9.6	3.6	57.5
	39016	Sales of other merchandise, not specified by type	208	88 759	8 513	9.6	3.6	X
	39200	Sales of food and beverages	80	77 885	3 032	3.9	1.3	25.1
	39201	Sales of food and nonalcoholic beverages	80	77 885	2 973	3.8	1.2	X
	39500	All other receipts	113	79 988	6 515	8.1	2.7	56.7
	39511	All other operating receipts	113	79 988	6 515	8.1	2.7	X
	39700	Contributions, gifts, and grants: Government	155	64 421	14 281	22.2	6.0	X
	39710	Contributions, gifts, and grants: Private	355	221 554	128 218	57.9	53.7	X
	39720	Investment income, including interest and dividends	271	203 723	26 360	12.9	11.0	X
	39900	All other revenue	105	101 015	28 697	28.4	12.0	59.3
	39909	All other revenue	105	101 015	28 697	28.4	12.0	X
712190		Nature parks and other similar institutions	397	X	238 728	X	100.0	60.5
	30400	Membership dues	172	83 643	8 401	10.0	3.5	X
	30500	Admissions, excluding admission taxes	130	61 079	14 918	24.4	6.2	X
	30570	Sales of programs	158	97 602	13 333	13.7	5.6	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	124	84 927	2 168	2.6	.9	X
	39000	Merchandise sales	208	88 759	8 513	9.6	3.6	57.5
	39016	Sales of other merchandise, not specified by type	208	88 759	8 513	9.6	3.6	X
	39200	Sales of food and beverages	80	77 885	3 032	3.9	1.3	25.1
	39201	Sales of food and nonalcoholic beverages	80	77 885	2 973	3.8	1.2	X
	39500	All other receipts	113	79 988	6 515	8.1	2.7	56.7
	39511	All other operating receipts	113	79 988	6 515	8.1	2.7	X
	39700	Contributions, gifts, and grants: Government	155	64 421	14 281	22.2	6.0	X
	39710	Contributions, gifts, and grants: Private	355	221 554	128 218	57.9	53.7	X
	39720	Investment income, including interest and dividends	271	203 723	26 360	12.9	11.0	X
	39900	All other revenue	105	101 015	28 697	28.4	12.0	59.3
	39909	All other revenue	105	101 015	28 697	28.4	12.0	X
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX						
712		Museums, historical sites, and similar institutions	866	X	747 281	X	100.0	66.4
	30400	Membership dues	59	72 598	2 182	3.0	.3	X
	30500	Admissions, excluding admission taxes	866	747 281	462 384	61.9	61.9	
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works						
			22	61 510	700	1.1	.1	X
			67	84 192	2 011	2.4	.3	
	30570	Sales of programs						
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	136	154 562	5 981	3.9	.8	X
	39000	Merchandise sales	650	692 968	157 821	22.8	21.1	62.7
	39016	Sales of other merchandise, not specified by type	650	692 968	157 821	22.8	21.1	X
	39200	Sales of food and beverages	399	592 046	77 146	13.0	10.3	65.7
	39201	Sales of food and nonalcoholic beverages	391	591 471	75 082	12.7	10.0	X
	39202	Sales of alcoholic beverages	53	334 421	2 064	.6	.3	X
	39500	All other receipts	243	479 706	39 056	8.1	5.2	62.5
	39511	All other operating receipts	243	479 706	39 056	8.1	5.2	X
7121		Museums, historical sites, and similar institutions	866	X	747 281	X	100.0	66.4
	30400	Membership dues	59	72 598	2 182	3.0	.3	X
	30500	Admissions, excluding admission taxes	866	747 281	462 384	61.9	61.9	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works						
			22	61 510	700	1.1	.1	X
			67	84 192	2 011	2.4	.3	
	30570	Sales of programs						
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	136	154 562	5 981	3.9	.8	X
	39000	Merchandise sales	650	692 968	157 821	22.8	21.1	62.7
	39016	Sales of other merchandise, not specified by type	650	692 968	157 821	22.8	21.1	X
	39200	Sales of food and beverages	399	592 046	77 146	13.0	10.3	65.7
	39201	Sales of food and nonalcoholic beverages	391	591 471	75 082	12.7	10.0	X
	39202	Sales of alcoholic beverages	53	334 421	2 064	.6	.3	X
	39500	All other receipts	243	479 706	39 056	8.1	5.2	62.5
	39511	All other operating receipts	243	479 706	39 056	8.1	5.2	X

See footnotes at end of table.

8 Museums, Historical Sites, & Similar Institutions

Arts, Entertainment, & Recreation—Industry Series

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue		Response coverage ² (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71211		Museums	415	X	369 129	X	100.0	60.4
	30400	Membership dues	29	13 824	384	.2	.1	X
	30500	Admissions, excluding admission taxes	415	369 129	207 257	56.1	56.1	X
	30570	Sales of programs	58	38 090	1 163	3.1	.3	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	58	78 495	2 226	.2	.6	X
	39000	Merchandise sales	299	354 966	89 293	25.2	24.2	58.0
	39016	Sales of other merchandise, not specified by type	299	354 966	89 293	25.2	24.2	X
	39200	Sales of food and beverages	127	293 173	41 154	14.0	11.1	59.8
	39201	Sales of food and nonalcoholic beverages	119	292 598	39 722	13.6	10.8	X
	39202	Sales of alcoholic beverages	20	232 190	1 432	.6	.4	X
	39500	All other receipts	91	288 829	27 648	9.6	7.5	59.8
	39511	All other operating receipts	91	288 829	27 648	9.6	7.5	X
712110		Museums	415	X	369 129	X	100.0	60.4
	30400	Membership dues	29	13 824	384	.2	.1	X
	30500	Admissions, excluding admission taxes	415	369 129	207 257	56.1	56.1	X
	30570	Sales of programs	58	38 090	1 163	3.1	.3	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	58	78 495	2 226	.2	.6	X
	39000	Merchandise sales	299	354 966	89 293	25.2	24.2	58.0
	39016	Sales of other merchandise, not specified by type	299	354 966	89 293	25.2	24.2	X
	39200	Sales of food and beverages	127	293 173	41 154	14.0	11.1	59.8
	39201	Sales of food and nonalcoholic beverages	119	292 598	39 722	13.6	10.8	X
	39202	Sales of alcoholic beverages	20	232 190	1 432	.6	.4	X
	39500	All other receipts	91	288 829	27 648	9.6	7.5	59.8
	39511	All other operating receipts	91	288 829	27 648	9.6	7.5	X
71212		Historical sites	83	X	40 309	X	100.0	78.0
	30500	Admissions, excluding admission taxes	83	40 309	26 264	65.2	65.2	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	83	40 309	26 264	65.2	65.2	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	9	1 196	524	43.8	1.3	X
	39000	Merchandise sales	33	22 378	715	3.2	1.8	X
	39016	Sales of other merchandise, not specified by type	42	29 605	5 260	17.8	13.0	48.4
	39200	Sales of food and beverages	42	29 605	5 260	17.8	13.0	X
	39201	Sales of food and nonalcoholic beverages	24	25 755	6 287	24.4	15.6	78.0
	39202	Sales of alcoholic beverages	24	25 755	6 097	23.7	15.1	X
	39500	All other receipts	6	4 346	190	4.4	.5	X
	39511	All other operating receipts	24	22 536	1 259	5.6	3.1	39.2
712120		Historical sites	83	X	40 309	X	100.0	78.0
	30500	Admissions, excluding admission taxes	83	40 309	26 264	65.2	65.2	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	83	40 309	26 264	65.2	65.2	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	9	1 196	524	43.8	1.3	X
	39000	Merchandise sales	33	22 378	715	3.2	1.8	X
	39016	Sales of other merchandise, not specified by type	42	29 605	5 260	17.8	13.0	48.4
	39200	Sales of food and beverages	42	29 605	5 260	17.8	13.0	X
	39201	Sales of food and nonalcoholic beverages	24	25 755	6 287	24.4	15.6	78.0
	39202	Sales of alcoholic beverages	24	25 755	6 097	23.7	15.1	X
	39500	All other receipts	6	4 346	190	4.4	.5	X
	39511	All other operating receipts	24	22 536	1 259	5.6	3.1	39.2
71213		Zoos and botanical gardens	194	X	223 698	X	100.0	74.1
	30400	Membership dues	23	56 090	1 790	3.2	.8	X
	30500	Admissions, excluding admission taxes	194	223 698	154 448	69.0	69.0	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	9	57 490	172	.3	.1	X
	30570	Sales of programs	9	46 102	848	1.8	.4	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	23	37 264	2 454	6.6	1.1	X
	39000	Merchandise sales	157	197 776	35 136	17.8	15.7	73.7
	39016	Sales of other merchandise, not specified by type	157	197 776	35 136	17.8	15.7	X
	39200	Sales of food and beverages	132	187 551	21 855	11.7	9.8	73.5
	39201	Sales of food and nonalcoholic beverages	132	187 551	21 431	11.4	9.6	X
	39202	Sales of alcoholic beverages	22	92 378	424	.5	.2	X
	39500	All other receipts	72	105 518	6 995	6.6	3.1	73.1
	39511	All other operating receipts	72	105 518	6 995	6.6	3.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue		Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Establishments with the product line	All estab- lishments ¹	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.								
712130		Zoos and botanical gardens	194	X	223 698	X	100.0	74.1
	30400	Membership dues	23	56 090	1 790	.3	.8	X
	30500	Admissions, excluding admission taxes	194	223 698	154 448	69.0	69.0	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	9	57 490	172	.3	.1	X
	30570	Sales of programs	9	46 102	848	1.8	.4	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	23	37 264	2 454	6.6	1.1	X
	39000	Merchandise sales	157	197 776	35 136	17.8	15.7	73.7
	39016	Sales of other merchandise, not specified by type	157	197 776	35 136	17.8	15.7	X
	39200	Sales of food and beverages	132	187 551	21 855	11.7	9.8	73.5
	39201	Sales of food and nonalcoholic beverages	132	187 551	21 431	11.4	9.6	X
	39202	Sales of alcoholic beverages	22	92 378	424	.5	.2	X
	39500	All other receipts	72	105 518	6 995	6.6	3.1	73.1
	39511	All other operating receipts	72	105 518	6 995	6.6	3.1	X
71219		Nature parks and other similar institutions	174	X	114 145	X	100.0	66.6
	30400	Membership dues	7	2 684	8	.3	Z	X
	30500	Admissions, excluding admission taxes	174	114 145	74 415	65.2	65.2	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	22	16 425	586	3.6	.5	X
	39000	Merchandise sales	152	110 621	28 132	25.4	24.6	59.7
	39016	Sales of other merchandise, not specified by type	152	110 621	28 132	25.4	24.6	X
	39200	Sales of food and beverages	116	85 567	7 850	9.2	6.9	64.8
	39201	Sales of food and nonalcoholic beverages	116	85 567	7 832	9.2	6.9	X
	39500	All other receipts	56	62 823	3 154	5.0	2.8	55.8
	39511	All other operating receipts	56	62 823	3 154	5.0	2.8	X
712190		Nature parks and other similar institutions	174	X	114 145	X	100.0	66.6
	30400	Membership dues	7	2 684	8	.3	Z	X
	30500	Admissions, excluding admission taxes	174	114 145	74 415	65.2	65.2	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	22	16 425	586	3.6	.5	X
	39000	Merchandise sales	152	110 621	28 132	25.4	24.6	59.7
	39016	Sales of other merchandise, not specified by type	152	110 621	28 132	25.4	24.6	X
	39200	Sales of food and beverages	116	85 567	7 850	9.2	6.9	64.8
	39201	Sales of food and nonalcoholic beverages	116	85 567	7 832	9.2	6.9	X
	39500	All other receipts	56	62 823	3 154	5.0	2.8	55.8
	39511	All other operating receipts	56	62 823	3 154	5.0	2.8	X

¹Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Receipts/revenue of establishments reporting product lines as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
ALL ESTABLISHMENTS							
712	Museums, historical sites, and similar institutions						
	All firms	6 651	8 576 502	100.0	2 912 368	698 344	121 976
	4 largest firms	4	651 165	7.6	231 663	56 971	7 658
	8 largest firms	15	1 109 181	12.9	384 187	98 482	12 653
	20 largest firms	49	1 770 838	20.6	565 230	140 208	19 014
	50 largest firms	154	2 795 168	32.6	899 552	222 002	31 734
7121	Museums, historical sites, and similar institutions						
	All firms	6 651	8 576 502	100.0	2 912 368	698 344	121 976
	4 largest firms	4	651 165	7.6	231 663	56 971	7 658
	8 largest firms	15	1 109 181	12.9	384 187	98 482	12 653
	20 largest firms	49	1 770 838	20.6	565 230	140 208	19 014
	50 largest firms	154	2 795 168	32.6	899 552	222 002	31 734
71211	Museums						
	All firms	4 535	5 871 361	100.0	1 989 863	483 791	81 557
	4 largest firms	4	651 165	11.1	231 663	56 971	7 658
	8 largest firms	14	976 330	16.6	328 345	82 206	11 017
	20 largest firms	31	1 560 234	26.6	491 933	120 935	16 853
	50 largest firms	82	2 309 991	39.3	755 970	187 148	25 745
712110	Museums						
	All firms	4 535	5 871 361	100.0	1 989 863	483 791	81 557
	4 largest firms	4	651 165	11.1	231 663	56 971	7 658
	8 largest firms	14	976 330	16.6	328 345	82 206	11 017
	20 largest firms	31	1 560 234	26.6	491 933	120 935	16 853
	50 largest firms	82	2 309 991	39.3	755 970	187 148	25 745
71212	Historical sites						
	All firms	990	540 094	100.0	181 219	40 900	9 977
	4 largest firms	4	127 616	23.6	35 598	8 245	1 779
	8 largest firms	15	160 978	29.8	45 146	10 578	2 209
	20 largest firms	55	225 534	41.8	70 148	15 553	3 683
	50 largest firms	107	316 321	58.6	102 222	22 945	5 038
712120	Historical sites						
	All firms	990	540 094	100.0	181 219	40 900	9 977
	4 largest firms	4	127 616	23.6	35 598	8 245	1 779
	8 largest firms	15	160 978	29.8	45 146	10 578	2 209
	20 largest firms	55	225 534	41.8	70 148	15 553	3 683
	50 largest firms	107	316 321	58.6	102 222	22 945	5 038
71213	Zoos and botanical gardens						
	All firms	555	1 812 174	100.0	629 919	149 469	25 372
	4 largest firms	10	362 388	20.0	127 941	32 053	3 974
	8 largest firms	16	536 252	29.6	176 576	43 717	5 744
	20 largest firms	29	865 415	47.8	282 602	69 008	9 722
	50 largest firms	61	1 265 342	69.8	431 647	104 669	16 300
712130	Zoos and botanical gardens						
	All firms	555	1 812 174	100.0	629 919	149 469	25 372
	4 largest firms	10	362 388	20.0	127 941	32 053	3 974
	8 largest firms	16	536 252	29.6	176 576	43 717	5 744
	20 largest firms	29	865 415	47.8	282 602	69 008	9 722
	50 largest firms	61	1 265 342	69.8	431 647	104 669	16 300
71219	Nature parks and other similar institutions						
	All firms	571	352 873	100.0	111 367	24 184	5 070
	4 largest firms	54	82 629	23.4	18 555	4 051	525
	8 largest firms	82	112 178	31.8	27 972	6 167	871
	20 largest firms	94	159 233	45.1	41 708	9 106	1 470
	50 largest firms	131	222 800	63.1	63 828	13 980	2 490
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX							
712	Museums, historical sites, and similar institutions						
	All firms	5 785	7 829 221	100.0	2 708 373	653 735	112 017
	4 largest firms	4	651 165	8.3	231 663	56 971	7 658
	8 largest firms	15	1 109 181	14.2	384 187	98 482	12 653
	20 largest firms	38	1 729 274	22.1	575 980	143 198	19 340
	50 largest firms	144	2 691 741	34.4	892 963	220 648	31 233
7121	Museums, historical sites, and similar institutions						
	All firms	5 785	7 829 221	100.0	2 708 373	653 735	112 017
	4 largest firms	4	651 165	8.3	231 663	56 971	7 658
	8 largest firms	15	1 109 181	14.2	384 187	98 482	12 653
	20 largest firms	38	1 729 274	22.1	575 980	143 198	19 340
	50 largest firms	144	2 691 741	34.4	892 963	220 648	31 233

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)					
			Amount (\$1,000)	As percent of total								
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—												
Con.												
71211	Museums											
	All firms	4 120	5 502 232	100.0	1 896 256	463 126	77 763					
	4 largest firms	4	651 165	11.8	231 663	56 971	7 658					
	8 largest firms	13	967 762	17.6	325 609	81 578	10 904					
	20 largest firms	30	1 504 645	27.3	486 621	120 597	16 625					
	50 largest firms	82	2 219 347	40.3	740 874	184 136	25 083					
712110	Museums											
	All firms	4 120	5 502 232	100.0	1 896 256	463 126	77 763					
	4 largest firms	4	651 165	11.8	231 663	56 971	7 658					
	8 largest firms	13	967 762	17.6	325 609	81 578	10 904					
	20 largest firms	30	1 504 645	27.3	486 621	120 597	16 625					
	50 largest firms	82	2 219 347	40.3	740 874	184 136	25 083					
71212	Historical sites											
	All firms	907	499 785	100.0	167 810	38 009	9 125					
	4 largest firms	4	127 616	25.5	35 598	8 245	1 779					
	8 largest firms	15	160 978	32.2	45 146	10 578	2 209					
	20 largest firms	55	223 988	44.8	71 435	16 003	3 642					
	50 largest firms	109	305 644	61.2	99 576	22 474	4 874					
712120	Historical sites											
	All firms	907	499 785	100.0	167 810	38 009	9 125					
	4 largest firms	4	127 616	25.5	35 598	8 245	1 779					
	8 largest firms	15	160 978	32.2	45 146	10 578	2 209					
	20 largest firms	55	223 988	44.8	71 435	16 003	3 642					
	50 largest firms	109	305 644	61.2	99 576	22 474	4 874					
71213	Zoos and botanical gardens											
	All firms	361	1 588 476	100.0	568 855	135 725	21 984					
	4 largest firms	10	362 388	22.8	127 941	32 053	3 974					
	8 largest firms	15	533 076	33.6	179 445	44 857	5 827					
	20 largest firms	28	845 920	53.3	284 223	69 257	9 740					
	50 largest firms	63	1 217 292	76.6	426 077	102 986	15 693					
712130	Zoos and botanical gardens											
	All firms	361	1 588 476	100.0	568 855	135 725	21 984					
	4 largest firms	10	362 388	22.8	127 941	32 053	3 974					
	8 largest firms	15	533 076	33.6	179 445	44 857	5 827					
	20 largest firms	28	845 920	53.3	284 223	69 257	9 740					
	50 largest firms	63	1 217 292	76.6	426 077	102 986	15 693					
71219	Nature parks and other similar institutions											
	All firms	397	238 728	100.0	75 452	16 875	3 145					
	4 largest firms	54	82 629	34.6	18 555	4 051	525					
	8 largest firms	82	109 535	45.9	26 530	5 805	779					
	20 largest firms	97	142 010	59.5	35 924	8 018	1 129					
	50 largest firms	133	179 751	75.3	52 423	11 777	1 916					
712190	Nature parks and other similar institutions											
	All firms	397	238 728	100.0	75 452	16 875	3 145					
	4 largest firms	54	82 629	34.6	18 555	4 051	525					
	8 largest firms	82	109 535	45.9	26 530	5 805	779					
	20 largest firms	97	142 010	59.5	35 924	8 018	1 129					
	50 largest firms	133	179 751	75.3	52 423	11 777	1 916					
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX												
712	Museums, historical sites, and similar institutions											
	All firms	866	747 281	100.0	203 995	44 609	9 959					
	4 largest firms	15	194 719	26.1	43 201	9 613	1 657					
	8 largest firms	19	251 398	33.6	60 301	14 003	2 648					
	20 largest firms	34	346 036	46.3	86 869	20 295	3 734					
	50 largest firms	65	457 111	61.2	118 630	26 795	5 107					
7121	Museums, historical sites, and similar institutions											
	All firms	866	747 281	100.0	203 995	44 609	9 959					
	4 largest firms	15	194 719	26.1	43 201	9 613	1 657					
	8 largest firms	19	251 398	33.6	60 301	14 003	2 648					
	20 largest firms	34	346 036	46.3	86 869	20 295	3 734					
	50 largest firms	65	457 111	61.2	118 630	26 795	5 107					
71211	Museums											
	All firms	415	369 129	100.0	93 607	20 665	3 794					
	4 largest firms	13	155 026	42.0	36 209	8 127	1 419					
	8 largest firms	17	198 930	53.9	49 173	11 294	1 742					
	20 largest firms	30	248 537	67.3	61 644	13 712	2 064					
	50 largest firms	64	292 177	79.2	72 604	15 920	2 588					
712110	Museums											
	All firms	415	369 129	100.0	93 607	20 665	3 794					
	4 largest firms	13	155 026	42.0	36 209	8 127	1 419					
	8 largest firms	17	198 930	53.9	49 173	11 294	1 742					
	20 largest firms	30	248 537	67.3	61 644	13 712	2 064					
	50 largest firms	64	292 177	79.2	72 604	15 920	2 588					

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.							
71212	Historical sites						
	All firms	83	40 309	100.0	13 409	2 891	852
	4 largest firms	4	17 478	43.4	4 936	1 000	327
	8 largest firms	8	24 932	61.9	7 242	1 491	459
	20 largest firms	20	32 232	80.0	10 059	2 107	599
	50 largest firms	50	38 779	96.2	12 771	2 738	788
712120	Historical sites						
	All firms	83	40 309	100.0	13 409	2 891	852
	4 largest firms	4	17 478	43.4	4 936	1 000	327
	8 largest firms	8	24 932	61.9	7 242	1 491	459
	20 largest firms	20	32 232	80.0	10 059	2 107	599
	50 largest firms	50	38 779	96.2	12 771	2 738	788
71213	Zoos and botanical gardens						
	All firms	194	223 698	100.0	61 064	13 744	3 388
	4 largest firms	5	80 162	35.8	19 465	4 789	1 115
	8 largest firms	9	113 910	50.9	28 946	7 044	1 607
	20 largest firms	21	154 558	69.1	40 604	9 631	2 307
	50 largest firms	51	194 950	87.1	52 595	11 840	2 826
712130	Zoos and botanical gardens						
	All firms	194	223 698	100.0	61 064	13 744	3 388
	4 largest firms	5	80 162	35.8	19 465	4 789	1 115
	8 largest firms	9	113 910	50.9	28 946	7 044	1 607
	20 largest firms	21	154 558	69.1	40 604	9 631	2 307
	50 largest firms	51	194 950	87.1	52 595	11 840	2 826
71219	Nature parks and other similar institutions						
	All firms	174	114 145	100.0	35 915	7 309	1 925
	4 largest firms	4	22 257	19.5	7 614	1 611	322
	8 largest firms	8	36 202	31.7	11 998	2 467	537
	20 largest firms	24	64 276	56.3	21 327	4 585	997
	50 largest firms	55	93 181	81.6	30 242	6 188	1 528
712190	Nature parks and other similar institutions						
	All firms	174	114 145	100.0	35 915	7 309	1 925
	4 largest firms	4	22 257	19.5	7 614	1 611	322
	8 largest firms	8	36 202	31.7	11 998	2 467	537
	20 largest firms	24	64 276	56.3	21 327	4 585	997
	50 largest firms	55	93 181	81.6	30 242	6 188	1 528

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.